



HUNGERFORD – a small town with a big heart

PRESS RELEASE

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Step into History: The Hungerford Heritage Trail

Hungerford Town Council, Hungerford Chamber of Commerce, and Visit Hungerford are thrilled to introduce the **Hungerford Heritage Trail**—a journey through time that unveils the rich history and charm of this remarkable town.

At the heart of Hungerford, the town centre still follows the medieval street plan laid out in the 13th century, with its signature north-south **High Street** branching from the historic core of **The Croft**. Stroll through this picturesque setting, and you will discover the **Parish Church of St. Lawrence**, the third church to grace this site, standing proudly beside the stunning **Kennet & Avon Canal**. It is an experience not to be missed—not just for the church's history and beauty, but for the breathtaking views of the canal and surrounding marshlands. And yes, you can walk them—trust us, it is worth it!

Hungerford's story is deeply intertwined with the legacy of **John o' Gaunt**, whose influence still echoes in the town's unique governance. Much of Hungerford remains under the care of the **Town & Manor of Hungerford, and the Liberty of Standen Fee** a historic charity that has shaped the town for centuries. Hungerford also boasts a tradition like no other—**Hocktide**, a once widespread medieval festival, is still celebrated here in all its colourful pageantry. If you visit just after Easter, you will witness the **Tutti Men** parading through the town with their **Tutti Poles**, a spectacle bursting with history and floral splendour.

Compact yet captivating, Hungerford is a town full of fascinating stories waiting to be explored. The **Hungerford Heritage Trail** guides you through its most intriguing corners, while the breathtaking countryside invites you to walk, wander, and soak in its beauty.

So why not come and experience it for yourself? **Hungerford is ready to welcome you!**

For further information please visit our websites:

<https://www.visithungerford.com/heritage-trail/>

www.hungerfordvirtualmuseum.co.uk

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